

Your Guide to a Vibrant Lifestyle

Northeast Tarrant Edition

September 2006

# Living

m a g a z i n e

JAMES  
LANDSCAPING  
TAKES  
A NATURAL  
APPROACH

Southlake • Grapevine • Colleyville • N. Hurst • N. Bedford • North Richland Hills

# JAMES LANDSCAPING, INC. TAKES A NATURAL APPROACH

By Tammy Adams

Marie Weil, Office Manager

**W**ith a commitment to excellence on every level and a whole lot of hard work, James Landscaping has earned a reputation throughout the years as one of Northeast Tarrant County's most respected landscaping companies. Clients return again and again to receive the expertise, creative designs and unmatched service that have become hallmarks of James Landscaping. They are known near and far as the best source for beautiful, low maintenance, lush landscapes.

Started by Rhonda James more than 17 years ago, the company has evolved and flourished over the years. A degreed horticulturist with a keen interest in preserving the overall environment while enhancing her clients' personal environments, James and Cassie Cole, vice president of the company, take every opportunity to distinguish themselves in the industry by offering more to their clients in the areas of support, education and superior products.

## Becoming Earthkind™

From offering low-maintenance landscapes as well as those that require minimal watering to hand-selecting plants that will thrive in each client's unique setup, James Landscaping is not your average landscaper. There are no cookie-cutter designs or standard packages when it comes to plant selection at James Landscaping.

Both James and Cole are proud to be certified providers of Earthkind™ landscapes, an environmental landscape management program developed at Texas A&M University.

"The goal of the program is for Americans to enjoy beautiful, productive landscapes that require only minimal maintenance while providing maximum protection for the environment," Cole explained. "The principles include basing your horticultural decisions on a deep, abiding respect for the environment and on the latest scientifically-sound research-based information."

Another principle is employing Earthkind™ techniques of plant selection and soil preparation to avoid pest problems before they occur, and utilize Earthkind™ and Texas Superstar™ plants whenever possible. Pesticides should be used only as a last resort, and then only the most environmentally responsible products should be used.

To come up with the plants that make it into the program, researchers at A&M take selected plants and plant them in different regions of the state. They do not amend the soil, do not fertilize and they water the test plants very minimally. "Actually, they abuse the plants," James said. "And if the plants survive, and even thrive, they make the cut and are named Texas Superstar™ plants.

"So, these plants that were surviving under the research criteria will actually flourish when used in one of our landscapes because we will amend the soil and apply mulch based on A&M's latest research recommendations," she added.

"According to the latest findings in the A&M research program, if you add the proper

An  
Earthkind™  
landscape  
supports  
drought  
conditions.



## A James Landscaping, Inc. Design Can Make the Difference

Every landscape design created by James Landscaping, Inc. is as purposeful as it is beautiful. Each one is environmentally friendly and drought resistant. Years of experience and a lot of heart go into each James Landscaping design. And it shows.

Joel Hueske had a complete backyard makeover at his home of 20 years in Hurst. From a new flagstone patio and fountain to redesigned beds and plantings as well as a sprinkler system, the Hueskes received the total package. "James Landscaping is just great to work with," Joel said. "They are completely on top of everything; they are thorough and have great follow up. They delivered exactly what they promised, on time and on budget. And we are just delighted with the results."

What many James Landscaping clients already know is now supported by research as well. A report published in the *Journal of Environmental Horticulture* in September, 2005 stated that plant material and sophistication of design used in a landscape increase a home's perceived value by 5 to 11 percent! And Texas showed the greatest range in perceived home value due to landscape design sophistication.

In addition to offering their clients cutting-edge designs and the highest quality landscapes, James Landscaping is committed to excellent service well beyond the sale. It is, in fact, what they are best known for.

For instance, the James Landscaping team has developed a plant description database that gives each client a customized list of the plants that were used in their landscape design along with each plant's maintenance requirements.

amount of compost before planting and then keep at least three inches of mulch at all times, you can reduce your watering by 70 percent!" James said. In today's conditions, that's good news for North Texas homeowners.

The result of an Earthkind™ design is a beautiful, healthy landscape that requires less water than a traditional landscape, is less likely to need harsh chemical pesticides and thrives well in the area it was designed for. Here, in North Texas, where plants must be able to endure drought and rainy conditions, clients are lining up to have an Earthkind™ landscape put in.

## Lighting the Way for Comfortable Outdoor Living

Landscape lighting is another area of expertise for the team at James Landscaping. Good outdoor lighting not only provides a dimension of beauty and functionality to outdoor living spaces, but it also greatly enhances the safety of a home. And since a lighting plan is included in every design put together by James and Cole, clients have the option to implement lighting right away or have it added at a later date. James Landscaping exclusively uses FX Luminaire, the highest quality outdoor lighting products for residential and commercial projects. Each fixture is comprised of architectural grade components engineered to be installed by professionals.

It is this type of commitment to the client on every level that has earned James Landscaping, Inc. the reputation as one of the area's premier landscaping companies.

For more information about James Landscaping's services and a showcase of their work, including landscapes, ecologically balanced ponds, stone patios, lighting and more, readers are invited to visit their Web site at [www.jameslandscaping.com](http://www.jameslandscaping.com).

Call today to schedule a consultation at 817-329-0528. 

