

Your Guide to a Vibrant Lifestyle

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than a lush landscape
by James Landscaping

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BECAUSE EXPERIENCE MATTERS

By Tammy Adams



If experience is the best teacher, then the folks at James Landscaping, Inc. would likely be nominated for a “Teacher of the Year” award. But they’ll settle for being known locally as the very best place to go for beautiful, low-maintenance, lush landscapes.

With 15 successful years under her belt, company president Rhonda James could easily choose to take on as much work as possible and churn out landscape after pond after irrigation system after patio, and do quite well at it. But instead, she and her team consistently choose quality over quantity. And they take every opportunity to distinguish themselves in the industry by offering more to their clients in the areas of service, support, education and superior products.

Experience the James Landscaping Difference

From customer service and design expertise to field crews and installers, every James Landscaping employee shares the same commitment to excellence that has set the company apart since its inception.

Cassie Cole, vice president, has developed a plant description database that gives each client a customized list of the plants that are used in their landscape design. “It describes each plant and gives its maintenance requirements,” Cole explained. Office manager Jane Weil brings extensive business experience to the table at James Landscaping. “She does very well with customer service and just does a great job all-around,” Cole said.

Another area where James Landscaping goes beyond the industry norm is in the detailed watering schedule each client receives with the purchase of an irrigation system. “We do this utilizing the TexasWaterWise Council’s Irrigation Calculator. The schedule is based upon plant water requirements, average effective rainfall and the precipitation rate of each zone of the sprinkler system,” Cole said.

James Landscaping also distinguishes itself with “As-built” designs for irrigation work. A computer-generated detailed plan of each irrigation system shows exactly where

the pipes are laid and heads are located. Valves are noted as well, since most repairs require locating them. "We do a really good job with sprinkler systems and you get a lot of extras with us," Cole said.


At no small cost to the company, James Landscaping takes part in H2B, an agricultural visa program that gives their seasonal workers motivation to return year after year. That, along with hours of seminar training, also builds loyalty and trust with James Landscaping clients, who will have more highly skilled and trained workers coming to their homes and businesses.

One goal set by James and Cole for this year involves more effective communication between clients and the James Landscaping crews that perform the work. To that end, they have added a crewmember to their team who is fluent in both Spanish and English. The team already includes a crew chief that has been working for them for 15 years. "People really appreciate being able to go outside at any time and talk to a crew member about what is going on or to ask questions," Cole explained.



students can work together to raise the funds; we will provide the expert advice and oversee the children who will do most of the work," Cole explained. The teachable moments with such a self-contained mini-ecosystem are virtually endless. From math and ecology to writing and environmental studies, students of every grade level can benefit. And, no small feat, the firm is a certified contractor by Aquascapes Designs, Inc., the leader in the water garden industry.

With fall just around the corner, Cole would like to remind homeowners that now is the very best time for planting. "Temperatures are usually mild and we typically see more rain," she said. "It allows the plants two seasons (fall and spring) to really get established and take root before they have to face the harsh Texas summer heat." And even if you're not ready to plant, it's still a good idea to call James Landscaping and get on the top of the list for design services that can be implemented in the spring.

From working with do-it-yourselfers to designing and delivering an entire outdoor oasis package, James Landscaping continues to be an industry leader in North Texas. For more information about James Landscaping, readers are invited to visit the Web site at www.jameslandscaping.com or call (817) 329-0528. 



Lighting the Way for Comfortable Outdoor Living

Landscaping lighting is another area of expertise for the team at James Landscaping. Good outdoor lighting not only provides a dimension of beauty and functionality to outdoor living spaces, but it also greatly enhances the safety of a home. And since a lighting plan is included in every design put together by James and Cole, clients have the option to implement lighting right away or have it added at a later date. James Landscaping exclusively uses Luminaire FX, the highest-quality outdoor lighting products for residential and commercial projects. Each fixture is composed of architectural grade components engineered to be installed by professionals.

A Growing Business Gives Back

James, a degreed horticulturalist, is developing a program called "Ponds For Kids." As mom to nearly 2-year-old Rory, she and her staff see the importance in educating children about the environment in ways that are meaningful and fun. James Landscaping hopes to work with local schools to oversee the construction of ponds on the campuses. "Teachers and

