

agricultural visa program that gives their seasonal workers motivation to return year after year. That, along with hours of seminar training also builds loyalty and trust with James Landscaping's clients, who will have more highly skilled and trained workers coming to their homes and businesses.

Landscape lighting is another area of expertise for the team at James Landscaping. Good outdoor lighting not only provides a dimension of beauty and functionality to outdoor living spaces, but it also greatly enhances the safety of a home. James Landscaping uses the highest quality products in all lighting projects. They are comprised of architectural grade components engineered to be installed by professionals.

Rhonda James, a degreed horticulturalist, is developing a program called "Ponds For Kids." As a new mom of nearly 1-year-old Rory, she and her staff understand the importance in educating children about the environment in ways that are meaningful and fun. James Landscaping hopes to work with local schools to oversee the construction of ponds on the campuses. "Teachers and students can work together to raise the funds; we will provide the expert advice and will oversee the children who will do most of the work," Cole explained. The teachable moments with such a self-contained mini-ecosystem are virtually endless. From math and ecology to writing and environmental studies, students of every grade level can benefit. And, no small feat, the firm recently received its certification from Aquascapes, the leader in the water garden industry, as well.

A "Pond Tour" is planned for the spring, where participants can tour some of the very best ponds the area has to offer that were built by James



Landscaping at residential homes as well as businesses. Proceeds from ticket sales will go to a selected charity.

Gina Broussard, vice president at James Landscaping, is excited about all the new areas of involvement for the firm. And in spite of a weakened

economy, the company is still experiencing steady growth. "We are on board to have 18 percent growth for 2003," she said. Broussard recently completed her MBA and has finalized the adoption of her 5-year-old son Nicolas.

"With the cooler winds of fall just around the corner, now is the very best time for planting," advises James to homeowners.

"Temperatures are usually mild and we typically get a lot of rain," she said. "It allows the plants to get established and the root system continues to grow even through the winter."

And even if you're not ready to plant, it's a good idea to call James Landscaping and get on the top of the list for design services that can be implemented in the spring, since that is the second-best time to plant.

For more information about James Landscaping, visit their informative new Web site at www.jameslandscaping.com or call (817) 329-0528.

