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JAMES LANDSCAPING, INC.
Celebrating 20 Years
of Outdoor Design

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James Landscaping, Inc. *Celebrates* 20 Years!

*Garden Design Installation
Pros Are Local Favorites*

by meredith knight

They call it curb appeal and it's all about the first impression someone has when they drive up to your home. Do first-time visitors feel welcome and ushered up to your door? Do the elements in your front yard landscape complement the design and style of your home? Do the plants, trees and other elements in your yard tell people something about you—your lifestyle, your tastes, your passions?

The right landscaping can do all of that and more. Like a beautiful frame enhances the picture within, your front yard should direct attention to and complement your home and you.

Your backyard is another story—your own personal oasis where you can escape from the harried world outside, unwind with the ones you love and invite guests to linger and get to know you better.

The right landscaping can be fun and whimsical, serious and sophisticated or exotic and tropical. Whether you have a bird sanctuary, a formal English garden or a poolside showplace, your backyard intimately expresses who you are and the way you live.

Since 1989 the experts at **James Landscaping, Inc.** have made it their business to craft front yard allure and backyard escapes for hundreds of satisfied customers throughout the Metroplex. Founded by degreed horticulturist Rhonda James in 1989, James Landscaping is known for excellence and creativity in custom landscape design and installation, as well as uncompromising service before, during and after the sale. Along with associates Cassie Cole and Michael Zachary, Rhonda can help you take your dreams of the ideal yard from concept to design to installation for years of enjoyment.



One hallmark of their firm is client education which Rhonda says is a critical component of any successful landscape design. “A well-planned landscape goes beyond the aesthetics of the design,” Rhonda said. “It includes understanding the time, budget and attention clients have to devote to gardening and maintenance. It’s imperative that we listen to our clients, so we can tailor a design that works within their budget and serves their needs now and in the future.”

James Landscaping specializes in realistic master plans that factor in soil preparation, drainage, climate and expected maintenance. "Once a master plan is established," Cassie explained, "you're free to install phases in a logical order, based on your priorities and budget."

"It's all a matter of giving customers sound horticultural advice," Michael added. "It's our job to help clients make informed choices when deciding what they want for their landscape and making the best of what they have to enhance and complement their home." Toward that end Rhonda, Cassie and Michael are dedicated to ongoing education and staying on top of the trends and advances in the industry.

"We're also bolstered by an outstanding support team in Barbara Lang and office manager, Marie Weil," Rhonda said. "They are dedicated to uncompromising customer service before, during and after every sale. Marie and Barbara have over 20 years experience in customer support in fast-paced industries with constant deadlines. Their attention to detail is what keeps James Landscaping humming."

James Landscaping has introduced to its clients the use of smart irrigation controllers. A smart controller is connected to an on-site weather monitor which allows the controller to calculate the evapo-transpiration occurring. The controller then waters your yard just enough to replace the lost water. Research is showing that these controllers can save 25-50% on water usage, thereby paying for themselves in approximately one year.

Whether you're struggling with a drainage or irrigation problem, want to spice up your yard with lighting, walkways and retaining walls or are ready for an outdoor kitchen and patio for entertaining, one call to James Landscaping at **817-329-0528** or a visit to **www.jameslandscaping.com** can get you started down the road to your new perfect yard. 🌱



Barbara Lang

Marie Weil

GARDENING TIPS

When watering your lawn and landscape, remember that infrequent saturation rather than frequent shallow watering will encourage sturdy root growth.

- The best time for watering is the early morning before the sun is up to evaporate your efforts—not in the evening which may support the growth of mold and fungus.
- Consider converting sprinkler heads to more efficient drip irrigation in beds to save on your water bill.
- New technology in sprinkler controllers could save you 25% or more on your water bill.